

**AMERICA'S SUMMIT ON NATIONAL PARKS:
TAKING ACTION FOR A NEW CENTURY**

Date: January 24-26, 2012

Location: Ronald Reagan Building and International Trade Center

(www.itcdc.com/meetings.php)

1300 Pennsylvania Avenue N.W., Washington, D.C. 20004

Phone: (202) 312-1300

Fax: (202) 312-1310

Purpose: *Taking Action for a New Century.* America's Summit on National Parks has been organized by the National Parks Conservation Association, National Park Foundation and National Park Hospitality Association – in close cooperation with the National Park Service. Participants in America's Summit on National Parks will participate in two days of general sessions, action team meetings and informal discussions. The National Park Service's *A Call to Action* plan for its 2016 Centennial will be a focal point of the Summit. General sessions will focus on opportunities and challenges for national parks, a discussion about expanding the relevance of parks to more Americans through visits and other experiences, interaction with leaders in Washington and key states, and ways to use partnership opportunities more effectively, especially during a period of governmental budgetary duress.

The Summit will go beyond dialogue and discussions to focus on actions by existing and new partners of the NPS which build on the NPS Action Plan. Teams will focus on: (1) constituency building; (2) exploring new models and opportunities for the next generation of America's parks; (3) education; (4) outreach and communications; (5) cultural resources; (6) the economic value of national parks; (7) connecting and conserving landscapes; (8) increasing the participation of urban communities in national park programs; (9) health and wellness; (10) visitation and experiences; and (11) workplace enrichment for NPS employees.

Participation: Participation in America's Summit on National Parks is by invitation only and will be restricted to approximately 300 persons. Invitations are extended by the National Parks Conservation Association, National Park Foundation, National Park Hospitality Association and the National Park Service. Attendees are leaders in conservation, recreation, tourism, education, health, economic development and more. Confirmation of attendance will be required by December 20, 2011.

Accommodations: A room block will be available soon at the Madison Hotel. Details will be available shortly.

The Madison Hotel

(www.madisonhoteldc.com)

1177 15th St. N.W., Washington, DC 20005

Phone: (202) 862-1600

Reservations: 1-800-424-8577

Transportation: The Ronald Reagan Building is conveniently located only blocks from the White House in downtown Washington, D.C. and is easily accessed from Washington Reagan and Dulles International Airports. Parking is available in the building. Metro service is available from the Federal Triangle metro stop (orange/blue lines) – connected to the Ronald Reagan Building by a covered passageway – as well as the Metro Center metro stop (red line) and the Smithsonian metro stop (orange/blue lines). Driving directions are available at: www.itcdc.com/about.php?p=6.

The opening reception on January 24th will be held at Indigo Landing at Daingerfield Island on the George Washington Memorial Parkway in Alexandria, Virginia. The reception will feature past Directors of the National Park Service. Transportation to the reception will be available from the Crystal City Metro station. Return transportation to the station will also be provided. Complimentary parking is available at Indigo Landing, and taxi access is also convenient from downtown locations.

Event Costs: *Participation in the Summit will include a number of meals and a nominal registration fee will be charged. Information will be available soon.* Much of the Summit cost will be met by sponsored events and general sponsors.

Displays: There will be opportunities for participants to share ideas and information on park programs and projects during several poster sessions. Ability to have tabletop displays during the poster sessions will be restricted to Summit sponsors and invited organizations, and must link to the future of America's national parks. Further information will be available through the National Park Hospitality Association at (202) 682-9530.

Expected Outcomes: Central objectives of America's Summit on National Parks are: (1) engage and inspire current national parks constituencies to understand, support and build upon the five-year plan to attain a second century vision for America's National Park System; (2) develop broader bipartisan, community, corporate and philanthropic support for national parks; and (3) provide a universal understanding as to the importance and relevance of the National Park Service for the next 100 years.

Further Information: See: www.funoutdoors.com/parksummit.

Attire: Business