

PARTNERS OUTDOORS 2017
The Exciting Future of Recreation
U.S. Department of the Interior – South Building
1951 Constitution Avenue, N.W., Washington, D.C.
May 31 - June 1, 2017

Wednesday, May 31, 2017 *RECx: Great Ideas for the Great Outdoors*

8:15 – 9:00 am	Registration and Networking Coffee
9:00 – 9:15 am	Opening Comments
9:15 – 10:35 am	RECx I: Innovative Partnerships and Programs
9:15 – 10:05 am	<i>RECx I Presentations</i> <i>Artist in Residence Programs on Public Lands</i> <i>The Power of Awe</i> <i>Delivering Health Benefits at the Interface of Public Lands and Community Wellness</i>
10:05 – 10:35 am	<i>RECx I Open Discussion</i>
10:35 – 10:50 am	Networking Break
10:50 am – 12:10 pm	RECx II: Enhancing the Visitor Experience
10:50 – 11:40 am	<i>RECx II Presentations</i> <i>Your License to Wisconsin's Wild Side: Go Wild Wisconsin</i> <i>The Yaberry Peninsula Campground: A Success Story</i> <i>Mobile Apps: An Essential Tool for Visitor Engagement and Communication</i>
11:40 am – 12:10 pm	<i>RECx II Open Discussion</i>
12:10 noon – 1:00 pm	Networking Lunch
1:00 – 2:00 pm	Presentation of the Beacon Awards
2:15 – 3:35 pm	RECx III: Engaging People in the Great Outdoors
2:15 – 3:05 pm	<i>RECx III Presentations</i> <i>From Screen to Green: Girl Scouts Are Getting Girls (and Families) Outdoors Again</i> <i>Dive In! In-Stream Freshwater Snorkeling</i> <i>Discovery Agents: Getting Youth Active Outdoors in a Digital Age</i>
3:05 – 3:35 pm	<i>RECx III Open Discussion</i>
3:35 – 3:55 pm	Networking Break
3:55 – 5:15 pm	RECx IV: Using Technology to Create and Protect Recreation Resources
3:55 – 4:45 pm	<i>RECx IV Presentations</i> <i>Designing and Providing a Quality Trail Experience</i> <i>Angler Action: Bringing Recreational Anglers Directly into Fishery Management and Habitat Protection – By Going Fishing!</i> <i>The Middle Space: The Role of Private Land in Our Greater Recreation Ecosystem</i>

4:45 – 5:15 pm **RECx IV Open Discussion**
5:15 – 5:30 pm **Closing Comments**
5:45 – 7:00 pm **Great Outdoors Month® Kick-off Celebration**

Thursday, June 1, 2017 *Outdoor Recreation Leadership Summit*

The Exciting Future of Recreation

8:15 – 9:00 am **Registration and Networking Coffee**

9:00 – 9:10 am **Welcome and Introduction of Keynote Speaker**

9:10 – 9:30 am **Keynote: Building a Successful Future for the Great Outdoors**

9:30 – 9:45 am **The Importance of Recreation Tomorrow: Changes in Demography, Technology, Economies and More**

9:45 – 10:15 am **Looking at the Future: *Reaching and Welcoming People***

10:15 – 10:45 am **Networking Break**

10:45 – 11:15 am **Looking at the Future: *Managing and Marketing Places***

11:15 – 12:00 noon **Looking at the Future: *Understanding and Embracing Innovation***

12:00 noon – 12:45 pm **Networking Lunch**

12:45 – 1:30 pm **Presentation of the *Legends Awards***

1:45 – 3:00 pm **Looking at the Future: *Building Programs and Partnerships***

3:00 – 3:45 pm **Taking It from Here: *Action Steps for the Future***

3:45 – 3:55 pm **Comments and Introduction of Keynote Speaker**

4:00 – 4:20 pm **Keynote: Finding and Funding Success: Perspectives on Partners and Politics**

4:20 – 4:30 pm **Closing Comments**