



OUTDOOR RECREATION VILLAGE 2008



January 31 - February 3 Westgate City Center, Glendale Arizona ForeverOutdoorVillage.com

Forever Resorts will be in the middle of the excitement surrounding Super Bowl XLII coming to Glendale, AZ. We are proud to bring to the Valley - **OUTDOOR RECREATION VILLAGE 2008**. This will be a **FREE** event for everyone of all ages to enjoy.

We welcome Corporations and Organizations including Federal Agencies and high ranking officials from the National Park Service, Department of Interior, Forest Service, and the Bureau of Land Management as well as many others to join us to bring awareness and showcase the extensive **Outdoor Recreation** opportunities throughout the country.

When visitors walk into the **OUTDOOR RECREATION VILLAGE 2008** they will have the chance to visit over 75

Outdoor Recreation exhibits offering displays, games, interactive activities, clinics, giveaways, tours and more. Attendees will enjoy the virtual experience of **Outdoor Recreation** activities including:

- Houseboating
- Personal Water Craft
- River Rafting
- RVing
- Camping
- Hiking
- Rock Climbing
- Snowmobiling
- Skiing
- Mountain Biking
- Fly Casting
- Boating
- Hunting
- Geocaching
- Interactive Simulators
- Junior Park Ranger Programs
- Chance to Win Houseboat Vacations and other Prizes
- All of this in addition to Parades, Fireworks, Live Entertainment, Wildlife Displays, Demonstrations, Great Food and more.

The impact and exposure of the Super Bowl is well documented. More that 300,000 people will be drawn to the area to visit the village and other events and activities surrounding Super Bowl XLII. Over 3,400 media credentials have been issued, more than 3 ½ million people reside in Maricopa County (Phoenix Metro area), over 200,000 visitors will come to the state and over \$300 million will benefit the Valley of the Sun.

We invite you to explore how your company can get involved. We are seeking a limited number of partners and sponsors to become apart of one of the most visible and memorable events surrounding the Super Bowl and to support the **Get Outdoors USA!** initiative.

For more details on how your company can get involved and to receive an event package, please contact Renea Delgado at 480-998-7199 x4400 or Amy Gloyd at 480-998-7199 x7102
www.ForeverOutdoorVillage.com ; www.ForeverResorts.com

