



December 2009

Community Engagement & Empowerment for Diverse Audiences

Outdoor Recreation | Conservation & Environmental Education
Natural Resources | Model Programs | Resources | Research
Misc. Internet Links

Compiled by:
Nina S. Roberts, Ph.D., San Francisco State University
and Bill Gwaltney, National Park Service

A Few Diversity-Related Programs, Resources and Best Practices

I. Sample Programs [national prototypes and models]

- [Alpino](#) ["Changing the social context of mountain recreation in America"]
- [Asian Pacific American Program – U.S. Forest Service](#)
- [Beckwourth Outdoors](#)
- [Becoming an Outdoors Woman](#)
- [Big City Mountaineers](#)
- [Crissy Field Center](#) [partnership of the Golden Gate Nat'l Parks Conservancy & NPS]
- [EarthTeam](#)
- [Eagle Eye Institute](#)
- [FamCamp®](#) [California State Parks]
- [GirlVentures](#)
- [Inner City Outings](#) [Sierra Club]:
- [Latino Issues Forum](#): Sustainable Development Program
- [Mosaic Project](#)
- [Pacific Leadership Institute](#) at San Francisco State University
- [Outdoor Youth Connection](#) [partnership of CA State Parks & SF State]
- [Outward Bound Los Angeles](#) (formerly "Outward Bound Adventures")
- [Santa Fe Mountain Center](#)
- [Student Conservation Association](#) [Link to "special initiatives" including Cultural Diversity Internship Program]
- [Urban Treehouse Program](#) [BLM]
- [WildLink](#)
- [Wonderful Outdoor World](#)

II. Key Organizations and Misc. Internet Resources [alphabetical order]

- [African American Experience/National Association for Interpretation](#)
- [African American Experience/National Park Foundation](#)
- [African American Travel Conference](#)
- [African American Village](#)
- [American Indian Higher Education Consortium](#)
- [American Indian Science and Engineering Society](#)
- [Asian American Village](#)
- [Asians in America Magazine](#)
- [Association of African American Museums](#)
- [Association for Environmental & Outdoor Education – Diversity Resources](#)
- [Black Outdoorsman Magazine](#)
- [Black Travels.com](#)
- [Center for Diversity & the Environment](#)
- [EarthLinks](#)
- [Earthwise Productions](#)
- [Goombay Adventures](#)
- [Hispanic Village](#)
- [Hmong Studies Internet Resource Center](#)
- [Minorities in Agriculture, Natural Resources, and Related Sciences](#)
- [Multi-ethnic Advocates for Cultural Competence](#)
- [National African American RV Association](#)
- [National Association of Black School Educators](#)
- [National Association for Multicultural Education](#)
- [National Black Tourism Network](#)
- [National Hispanic Environmental Council](#)
- [National Multicultural Institute](#)
- [National Parks Conservation Association – Cultural Diversity](#)
- [Native American Fish and Wildlife Society](#)

- [Native Americans and the Environment](#)
- [Native American Village](#)
- [North American Association for Environmental Education](#)
- [OutdoorAfro.com](#)
- [OutdoorEd.com](#)
- [Outdoor and Experiential Education for Adolescent Girls](#)
- [Society for Advancement of Chicanos and Native Americans in Science](#)
- [Women in Natural Resources](#)

III. Colleges and Universities

- [Asian American and Pacific Islander Institutions](#)
- [Historically Black Colleges and Universities](#)
- [Hispanic Serving Institutions](#)
- [Indian/Tribal Colleges, Institutes, and Universities](#)
- [American Indian Institute](#) [University of Oklahoma]
- [Center for Urban Education](#) [University of Northern Colorado]
- [Diversity Database – “Moving Towards Community”](#) [University of Maryland]
- [Diversity Research Laboratory](#) [University of Illinois]
- [Environmental Justice Resource Center](#) [Clark Atlanta University]
- [Hispanic Leadership Program in Agriculture and Ecology](#) [University of Texas, San Antonio] - [The Culture and Policy Institute](#) at U.T.
- [Multicultural Environmental Leadership Development Initiative](#) [University of Michigan]

IV. Learning Options, Sensitivity Tools, Sample Publications

- [African American Concern for the Environment - Dispelling Old Myths](#)
- [Black and Brown Faces in America’s Wild Places](#) (youth version also available)
- [Building Capacity Through Diversity Project](#)
- [Building Relationships with Communities of Color: The Western States Diversity Project](#)
- [Cultural Diversity in Conservation Organizations and Programs](#)
- [Diversity and the Future of the U.S. Environmental Movement](#)
- [Diversity Matters](#)
- [Diversity Inc.com](#)

- [Environmental Justice Resources](#)
- [Environmental Stewardship for the 21st Century: Opportunities and Actions for Improving Cultural Diversity in Conservation Organizations and Programs](#)
- [Forging New Alliances: Building a Common Vision for California's Environment](#)
- [National Park Service – Diversity site and “NPS Diversity Connections”](#)
- [Ten \(10\) Tips for attracting new cultural groups to park district, forest, preserve, conservation and recreation agency programs](#)
- ["Whose Heritage? Attracting Minorities to National Parks"](#)

V. Research, Statistics and Demographic Information / Data [no particular order]

- [National Park Service, Social Science](#)
- [Race/Ethnicity in NPS](#)
- [Ethnic and Racial Diversity of National Park System Visitors and Non-Visitors](#)
- [Demographics/Visitor Centers](#)
- [Visitor Use/Interpretation Media](#)
- [Searchable database of completed NPS research](#)
- [NPS Public Use Statistics 2007](#)
- [The Visitor Services Project \(VSP\)](#). University of Idaho conducts research at 10 [ten] parks each year. Many survey instruments and summary reports are available on-line. Reports can be downloaded and information can be obtained on a park-by-park basis. Follow link to Survey Reports and Questionnaires.
- [Association of Race/Ethnicity, Gender, and Social Class in Outdoor Recreation Experiences: State of the Knowledge Report](#)
- [National Park Service, Diversity site](#). Many resources not just related to NPS; it has research information as well; search specifically for what you seek.
- [Outdoor Industry Foundation](#) [includes various demographic information]
- [Outdoor Industry Association - Social Research](#)
- [Outdoor Recreation in America / Research](#)
- [National Parks Conservation Association](#)
- [Center for Diversity and the Environment](#)
- [US Forest Service/Research and Development](#)
- [Serving Culturally Diverse Visitors to Forests in CA: A Resource Guide](#)
- [National Survey on Recreation and the Environment](#)

- [Tribal Wilderness Research Needs](#)
- [Customer Diversity and the Future Demand for Outdoor Recreation](#)
- [Women and Diversity](#)
- [Implications of increased Racial and Ethnic Diversity for Recreation Resource Management, Planning, and Research](#)
- [Quantitative Study on the Reach, Impact and Potential of Ethnic Media](#)
- U.S. Army Corps of Engineers Research and Development Center [ethnic diversity]

[Site 1](#) | [Site 2](#) | [Site 3](#) | [Site 4](#)

VI. A Few Experts / Consultants



[Angela Park](#)

Founder & Director:

[Diversity Matters](#) - Changing the Culture of Change

✉ angela@diversity-matters.org



[Angelou Ezeilo](#)

Founder & Executive Director of [GreeningYouthFoundation.org](#) and a [2009 Cox Conserves Hero finalist](#)

678.252.2187 or 770.880.1520

✉ angelou@gyfoundation.org



Bill Gwaltney

Assistant Director of Workforce Enhancement
National Park Service, Intermountain Region
303.969.2708

✉ Bill_Gwaltney@nps.gov



Bob Stanton

Deputy Assistant Secretary of the Interior for Policy, Management, and Budget

Consultant [Former NPS Director] Conservation Policy, Planning and Management

703.503.5844

✉ RGS617@aol.com



[Carolyn Finney](#)

Ph.D., Assistant Professor

Department of Environmental Science, Policy and Management

510.643.6342

✉ cfinney@nature.berkeley.edu



[Dudley Edmonson](#)

Photographer

Author: "Black and Brown Faces in America's Wild Places"

✉ dudley@raptorworks.com



Emilio Williams

Founder/President: [The Koi Group](#)

301.779.0389

✉ ewilliams@koigroup.com



Iantha Gantt-Wright

Founder/President: [The Kenian Group](#)

301.292.6677

✉ iantha@keniangroup.com



Jack Shu

Consultant

Community Involvement Programs, Diversity Strategies for Organizations,
Outdoor Recreation Leadership

619.460.9315

✉ jkshu@cox.net



James Edward Mills

Freelance Journalist/Independent Radio Producer

608.236.0470

✉ james@theoutdoorprofessional.com



[Julian Agyeman](#)

Professor and Chair, Urban and Environmental Policy and Planning
Tufts University, Boston.

617.627.3394

✉ julian.agyeman@tufts.edu



Marcelo Bonta

Founder/Director:

[The Center for Diversity and Environment](#)

✉ mbonta@environmentaldiversity.org



[Nina S. Roberts, Ph.D.](#)

Consultant: Roberts & Associates

Training & Facilitation/Diversity and Social Justice

Associate Professor, San Francisco State University

415.338.7576

✉ nroberts@sfsu.edu



[Van Jones](#)

Founder/President: "[Green for All](#)"

Co-Founder and Board President, [Ella Baker Center for Human Rights](#)

Author: "[The Green Collar Economy](#)"

510.428.3939

✉ van-assist@greenforall.org

[Other experts invited to be listed – Include your contact info here]

APPENDIX

[A few more sample organizations and university programs; no particular order]

- [Urban Ecology](#)
- [Coalition on the Environ. & Jewish Life](#)
- [Haskell Environmental Research Studies Center](#) Haskell Indian Nations University
- [Environmental Leadership Program](#)
- [Center for Environmental Citizenship](#)
- [Urban Habitat Program & Race Poverty and the Environment](#)
- [Environmental Justice Resource Center](#)
- [New York Restoration Project](#)
- [Native American Water Quality & Aquatic Environment Monitoring Project](#)
- [National Wildlife Federation](#)
- [National Tribal Environmental Council](#)[Native American Environmental Protection Coalition](#)
- [Cultural Resources Diversity Internship Program, National Center for Cultural Resources, National Park Service](#)
- [Earthwise Productions, Inc.](#)
- [Native American Fish & Wildlife Society](#)
- [Wilderness Inquiry](#) [primarily for people with disabilities]
- [Northern Arizona University](#) [Link to the Institute for Tribal Environmental Professionals]
- [Association for American Indian Affairs](#)
- [Earth Force](#)
- [Southwest Network for Environmental & Economic Justice](#)
- [National Hispanic Environmental Council](#)

Other listings welcome!

This document is available electronically:

[Outreach Programming and Diversity Resources - 10/2009 \[.pdf\]](#)