



BIPARTISAN POLICY CENTER



Increasing Physical Activity for All Americans: Exploring Physical Literacy and Technology Use in the Outdoors

Agenda

Thursday December 8, 2011
Bipartisan Policy Center
1225 Eye Street NW, Suite 1000
Washington, D.C. 20005

- 10:00AM: Opening Remarks: Introduction to BPC Nutrition and Physical Activity Initiative and the President's Council on Fitness, Sports and Nutrition
- *Secretary Dan Glickman, co-chair*
 - *Secretary Ann M. Veneman, co-chair*
 - *Shellie Pfohl, Executive Director, President's Council on Fitness, Sports and Nutrition*
- 10:20AM: **Panel I: Physical Literacy**
- Presentation (20 minutes)
- *Colin Hilton, President/CEO, Utah Athletic Foundation*
- 10:40AM Panel Discussion (30 minutes)
- *Desiree Filippone, United States Olympic Committee*
 - *Jodi Grant, Afterschool Alliance*
 - *Julie Hankinson, Verizon*
 - *Elizabeth Walker, Association of State and Territorial Health Officials*
 - *Larry White, AARP*
- 11:10AM Moderated Discussion with Roundtable I Participants (60 minutes)
- 12:10PM: Lunch Served
- 1:00PM: **Panel II: Technology in the Outdoors**
- Presentation (20 minutes)
- *Gina McCarthy, Assistant Administrator, EPA*
 - *Noah Harlan, Founder, Two Bulls Technology*
- 1:20PM Panel Discussion (30 minutes)
- *Jon Jarvis, National Park Service*
 - *Dave Alberga, Active Network*
 - *Chris Fanning, Outdoor Foundation*

- *Catherine Nagel, City Parks Alliance*
- *Julie Price, Shinobi Labs*

1:50PM Moderated Discussion with Roundtable II Participants (60 minutes)

2:50PM: Wrap-up and Next Steps

- *Secretary Dan Glickman, co-chair*
- *Secretary Ann M. Veneman, co-chair*
- *Shellie Pfohl, Executive Director, President's Council on Fitness, Sports and Nutrition*

3:00PM: Adjourn



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Participant List
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