

HISPANICS MAKE THEIR FIRST MARK ON ANNUAL BOATU.S. TOP-TEN LIST OF BOAT NAMES

Alexandria, Virginia (February 1, 2006) - BoatU.S., the nation's largest recreational boat owners association, announced today its "2005 Top Ten List of Most Popular Boat Names" as selected by boaters across the country. For the first time ever a Spanish language name, "Pura Vida," which means "pure life," made the list. Pura Vida appeared fifth on the 2005 list, with returning Seas the Day, Aquaholic, and Island Time taking the top three spots, respectively. BoatU.S. has been compiling the list since 1991.

"Whether you speak Spanish or simply have a Latin surname, Hispanic boaters are becoming an ever-increasing part of recreational boating," said BoatU.S. President Jim Ellis. "Boating crosses all cultural lines, and as population demographics shift in America, each new group bound by language, region or history is discovering the fun and enjoyment boating offers all of us."

The "2005 Top Ten List of Most Popular Boat Names" is as follows:

- 1) Seas The Day
- 2) Aquaholic
- 3) Island Time
- 4) Dragonfly
- 5) Pura Vida
- 6) Encore
- 7) Black Pearl
- 8) Destiny
- 9) Serenity Now
- 10) License to Chill