

**American Recreation Coalition**  
**2015 RECREATION ISSUES FORUM**  
***Trail to Success for Great Outdoors Issues in the 114<sup>th</sup> Congress***  
**October 14, 2015**  
*2247 Rayburn House Office Building, Washington, D.C.*

*Key recreation community leaders serving as issue advocates will discuss legislative priorities and engage in strategic conversations with invited Congressional staffers from both parties with the goal of achieving successful legislative action on key recreation issues during the 114<sup>th</sup> Congress*

- 9:00 - 9:30      **Opening Comments**  
*Thom Dammrich*, President, National Marine Manufacturers Association  
*Frank Hugelmeyer*, President, Recreation Vehicle Industry Association
- 9:30 - 10:00    **Strengthening the Nation's Outdoor Recreation Programs**  
Moderator: *Derrick Crandall*, President, American Recreation Coalition  
Key Issues: FLREA, LWCF, rec.gov  
Recreation Advocates: Steve Werner, National Forest Recreation Association; Jessica Wahl, Outdoor Industry Association; Chris Maloof, ACTIVE Network
- 10:00 - 10:30   **Seizing the Centennial Moment**  
Moderator: *Thom Dammrich*, President, National Marine Manufacturers Association  
Key Issues: Centennial Challenge, concessions reform, deferred maintenance strategy, Every Kid in a Park, Find Your Park and more  
Recreation Advocates: Emily Douce, National Parks Conservation Association; Dan Puskar, Association of Partners for Public Lands; Jason Rano, National Park Foundation; Derrick Crandall, National Park Hospitality Association
- 10:30 - 11:00   **Building Volunteerism and Partnerships**  
Moderator: *Frank Hugelmeyer*, President, Recreation Vehicle Industry Association  
Key Issues: 21<sup>st</sup> Century Conservation Service Corps, National Forest System Trails Stewardship Act, with focus on pilot programs and new ideas like HOPE crews  
Recreation Advocates: Mary Ellen Sprenkel, The Corps Network; Destry Jarvis, Outdoor Recreation and Park Services; Ben Pendergrass, American Horse Council
- 11:00 - 11:15   **Break**
- 11:15 - 12:15   **Finding the Way Forward**  
Key Congressional staffers members join recreation advocates in a strategic conversation focused on next steps for the recreation community.  
Congressional Staff: Ryan Hambleton, House Committee on Oversight and Government Reform; Gary Schiff, Subcommittee on Federal Lands, House Committee on Natural Resources; Jimmy Ward, Office of The Honorable Cynthia Lummis  
Moderators: Thom Dammrich, Frank Hugelmeyer, Derrick Crandall
- 12:30 - 1:30    **Lunch:** Policy-focused discussions and networking
- 1:30 - 2:00      **Lessons Learned: Open Forum Discussion**
- 2:00 - 3:30      **Enhancing Key Recreation and Tourism Programs in the Surface Transportation Reauthorization Legislation**  
Key Issues: Recreational Trails Program, Federal Lands Highway Program, Sport Fish Restoration and Boating Act, scenic byways and public transportation access to public lands  
Congressional Staff: Mae Stevens, Office of The Honorable Benjamin L. Cardin; Matt Bornet, Office of The Honorable Rick Larsen  
Recreation Advocates: Marianne Fowler, Rails-to-Trails Conservancy; Michael Lewan, National Marine Manufacturers Association; Laura Loomis, National Parks Conservation Association
- 3:30 - 3:40      **Closing Comments**  
*Derrick Crandall*, President, American Recreation Coalition
- 3:45 - 4:45      **Roundtable with FICOR Working Group**